

Bryan C. Wienczkowski

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SUMMARY

Digital media development professional with 10+ years of experience working in a top tier agency setting. Excellent track record of meeting deadlines, project streamlining and accuracy of work. Strong work ethic and positive attitude.

- Animate Dynamic
- Rich Media Ad Development
- HTML 5 / CSS / JS
- Angular.JS
- Sketchup/Auto CAD
- GitHub
- Animation
- Interactive Advertising
- Illustrator
- VSCode, Sublime & TextMate
- Creative Strategy & Direction
- Photoshop / Figma
- After Effects
- Variable Data Feeds
- MS Suite
- Chart.js / D3.js
- Python3
- WordPressCLI

DIGITAL EXPERIENCE

RedWorks, Hogarth & Ogilvy (H&O) – New York

Senior Developer – Independent Contractor (April 2007 – February 2020)

- Development of traffic ready digital media for both Standard, Rich Media and Variable Data units (SWF, HTML, etc.) using agency best practice methods.
- Well-versed in Rich Media development using external platforms such as DoubleClick, Sizmek and Flashtalking.
- Rich Media unit production styles include but not limited to: Dynamic, Expanding (regular and pushdown), Takeover, Tandem and Video (You Tube and platform specific).
- Formulation of HTML emails for client email campaigns.
- Creation of standard (one-click) digital media – master asset and campaign required resizes.
- Collaboration with studio team members, project managers, creative group and studio heads to facilitate streamline production of client campaigns.
- Project follow-through, quality control and assurance testing addressing internal/client review comments and periodically aid traffic implementation.

ADDITIONAL EXPERIENCE

Skills Summary: Project management, digital architectural drawing development (AutoCAD, 2D & 3D), budget projections, testing and project site visits. Worked and collaborated directly with PE certified engineering leadership.

Leadership Summary: Management of 4+ teams of 5 employees, end-to-end project and timeline management.

- **Kaiton Construction Group – Owner (2020 – Present)**
- **Plantation Spice Growers - Project & Team Supervisor (February 2002 – 2009)**
- **Halliwell Engineering Associates, LLC - Mechanical Engineer (February 2001 – November 2001)**
- **Bosek, Gibson & Associates, Inc. – Consulting Division of TECO Energy - Mechanical Engineer (December 1998 – February 2001), AutoCAD Technician (October 1997 – December 1998)**
- **Independent Contractor – AutoCAD Specialist - AutoCAD Specialist (February 1998 – 2001, November 2001 – February 2002)**

EDUCATION

Bachelor of Science Degree, Mechanical Engineering, 1998. The University of South Florida, Tampa, Florida.

Academic Achievements:

- Dean's list student for three consecutive semesters: Fall/Spring 1995 and Fall 1996
- James L. Newton nominee for excellence in mathematics: Spring 1996